



Economic Development Advisory Commission Agenda

March 3, 2016

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVS, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director
Office of Economic Development
3300 Capitol Avenue
Fremont, CA 94538

Telephone: (510) 284-4020

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Karen Burns
Cindy Bonior
Daniel Cardenas, Vice Chair
Sheena Chang
Matt Drury
Jennifer Duarte, Chair
Steve Gaeta
Tim Tran

Office of Economic Development Staff

Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist
Annie Huang, Economic Development Intern

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY – March 3, 2016
8:00 A.M. -9:30 A.M.
ARDENWOOD ROOM
3300 CAPITOL AVENUE, BUILDING A**

1. CALL TO ORDER

2. ROLL CALL

- a) Thank Teresa Cox for service on EDAC
- b) Welcome to new EDAC Commissioners

3. APPROVAL OF MINUTES for regular meeting of January 14, 2016

4. PUBLIC COMMUNICATIONS (written/oral)

5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:

5.0 Industrial/Manufacturing

5.1 Downtown

5.2 Commercial/Retail

5.3 Marketing/Branding

5.4 Chamber of Commerce/Neighborhood Business Associations Update

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT

- Unitek
- Silicon Valley Marriott Fremont
- Lyncean Technologies
- Sigma Designs
- YC Cable
- Brooks Automation
- Solar City, Thermo Fisher, Boehringer Ingelheim

7. COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS

a. Past Meetings:

- Startup Grind 1/19 & 2/18
- SVEDA 1/20 & 2/17
- Warm Springs BART Station 'Last Mile' Transit Connection Study "Open House 1/21
- Fremont's 60th Anniversary Celebration 1/23
- Yalla Grand Opening 1/25
- Brookings 1/25 & 1/26
- Cushman Projection 1/28
- Ono Hawaiian BBQ Grand Opening 1/29
- Chamber Career Fair 1/29
- Interview with Paul LeJoy 2/1 & 2/23
- Treasurer Chiang Tour 2/2
- FAST 2/8
- East Bay Advanced Manufacturing Partnership Meeting 2/8
- Total Wine & More Ribbon Cutting 2/10
- State of the Valley 2/12
- Colliers Forecast 2/17
- EDD Council 2/18
- Startup Grind Global Conference 2/23-2/24
- East Bay Innovation Awards 2/25

b. Upcoming Meetings:

- Business of Local Energy Symposium 3/4
- ICSC Monterey 3/9 – 3/10
- Startup Grind 3/15
- SVEDA 3/16
- Leadership Fremont 3/17
- State Board of Equalization Small Business Workshop 3/17
- State of the City 3/24
- Hoge Fenton Breakfast Program 3/29
- City Age SF 4/5 & 4/6
- FAST 4/11

c. Upcoming Business Workshops:

- Advanced Social Media 4/18 at Fremont Main Library 6:15 pm – 8:45 pm

d. Past Business Workshops:

- Search Engine Optimization to Acquire Customers for Your Business 1/25

e. Upcoming Corporate Visits:

- Optoma Technology 3/3

8. SCHEDULED ITEMS

- 8.1** **Topic:** **Downtown Fremont Update**
 Who: Cliff Nguyen, Urban Initiatives Manager
 Time: 9:00 a.m. – 9:30 a.m.
 Process: Discussion
 Outcome: Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as
 an attractive city for the location of businesses, residents, and employees
 Attachments: None

9. FUTURE AGENDA ITEMS

- Next EDAC meeting: May 5, 2016
- Proposed topic: Shuttles Update and Industrial Land Use

10. ADJOURNMENT